



INDEPENDENT  
SCHOOLS  
ASSOCIATION

# Conference Dates 2026/2027

## Sponsorship Pack

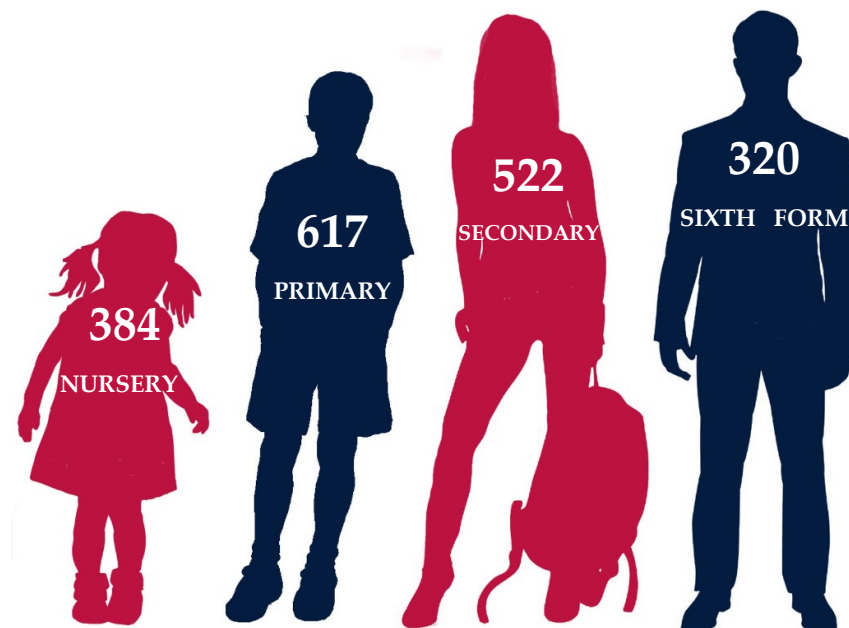
**802 schools in Membership**

**63% Proprietorial**

**37% Charities**

**110 With Boarding**

**152,000+ Pupils**



The Independent Schools Association (ISA) is the registered charity that represents the Heads of over 700 of the UK's best independent schools. We provide our Members and their staff with a wide range of membership services, including high quality training courses and conferences, networking opportunities, advice and support.

Founded in 1878, ISA is one of the oldest of the organisations for the heads of independent schools.

Our members are Headteachers or Principals of independent schools, or Honorary Members who serve the sector. ISA Members' schools are **diverse** and cover the complete age range and vary in size and nature, from **early years to senior, boarding and day, all-through schools, co-educational and single gender**, and **specialist schools** in the **arts and music**.

ISA works closely with Headteachers and with other professional bodies to promote excellence in independent education. We seek to influence the national educational debate on behalf of our Members, while promoting independence and choice.

**Sponsoring** at our events allows school suppliers to build their brand awareness through an affiliation with an influential voice within the independent education sector and offers access to key decision-makers.

All packages are purchased on a first come, first served basis.

If you have any queries or would like to secure sponsorship, please email [courses@isaschools.org.uk](mailto:courses@isaschools.org.uk)

## Potential engagement rates through ISA



**Up to 35k+ monthly  
website views**



**Over 10,000 Social Media  
Followers**



**40% Average Open Rate  
for ISA Newsletter**



**45% Average  
Click-to-Open Rate for  
ISA Newsletter**

### Product Sponsorship

We offer companies the opportunity to sponsor products at all of our conferences, offering you wide brand exposure. Please ask per conference for availability.

Sponsorship Package	Price	Display branding on product
Conference Lanyards	£750	✓
Conference Bags	£850	✓
Custom do you have anything you would like to offer delegates at our conferences?	Enquire	✓



**Autumn Study Conference**  
**Wednesday 18 - Thursday 19 November 2026**  
**Chesford Grange Hotel, Kenilworth, Warwick, CV8 2LD**

Attended by approximately 120 Heads, Deputy Heads and Senior Leaders of independent schools in ISA Membership. 1<sup>1/2</sup> day conference and exhibition, 1 dinner (including ISA Awards Ceremony), and the National Art Final Exhibition.

The ISA Awards is an annual event run for our Members that recognises and commends best practice in a wide range of areas. Entries run from March - July with shortlisted schools announced in September. The winners are then awarded at a Ceremony held at the dinner of Autumn Study Conference (up to 250 attending).

Sponsorship Package	Price	Gold Supplier Price	Exhibition stand included	Introduction to delegates by CEO	Free Dinner Tickets	Opportunity to address delegates at sponsored event	Free conference session passes	Opportunity to display branding	Sponsor feature in Electronic delegate pack	Sponsor branding on Conference Programme	Sponsor branding on Event Booking page	Promotion via ISA's digital & social media platforms	Feature in x3 ISA e-Newsletter editions	Full page advert in ISA Awards brochure	Branding on sponsored Award certificate
<b>Headline Sponsor</b>	<b>£3000</b>	£1000	3m	✓	(2)	✓	(2)	✓ *main	✓	✓	✓	✓	✓		
<b>ISA Awards Dinner Sponsor</b>	<b>£2500</b>	£900	2m		(2)	✓		✓ *awards ceremony	✓	✓	✓	✓		✓	✓
<b>Drinks Reception Sponsor</b>	<b>£1500</b>	£750	1m		(2)	✓		✓ *drinks reception	✓	✓	✓	✓			
<b>Individual ISA Awards</b>	<b>£600 per category</b>	£400 per category			(2)	✓ *present award to winner		✓ *awards ceremony	✓		✓ *awards page	✓		✓	✓

## Heads Induction Conference

Wednesday 13 - Thursday 14 January 2027 | Hanbury Manor Marriott Hotel, Ware, SG12 0SD

Attended by approximately 60 Heads new to ISA Membership. This conference offers leadership insights and an introduction to the association and its services. Attendees may be new to Headship altogether, or experienced Heads new to the association. The only exhibition space for sale at this event is included in the Sponsorship packages offering exclusive space to promote your product. A 1 day conference with dinner.

Sponsorship package	Price	Exhibition space included	Dinner Tickets	Opportunity to address delegates	Free conference session passes	Display branding at event	Sponsorship branding on programme	Company profile on event booking page	Company profile in delegate pack	Promotion via ISA social media platforms
Headline Sponsorship	£2500	3m	(2)	✓ Conference Welcome	(2)	✓ Main conference room	✓	✓	✓	✓
Dinner Sponsorship	£2000	2m	(2)	✓ Dinner		✓ Dinner	✓	✓	✓	✓
Drinks Sponsorship	£1500	2m	-	✓ Drinks		✓	✓	✓	✓	✓

## DSL Conference

Wednesday 10 March 2027 | Cambridge Belfry Hotel & Spa, Cambridge, CB23 6BW

**Sponsorship and exhibition space available TBC**

## Deputy and Assistant Heads Conference

Thursday 11 March 2027 | Cambridge Belfry Hotel & Spa, Cambridge, CB23 6BW

**Sponsorship and exhibition space available TBC**