



# ISA

SPORTS  
DESIGN  
COMPETITION



Open to Year 5-13

## DEADLINE

Thursday 26 March 2026

Competition open to ISA Members' schools only  
Visit the ISA website for more information

[isaschools.org.uk](https://isaschools.org.uk) | [isaarts@isaschools.org.uk](mailto:isaarts@isaschools.org.uk)

ISA  
ARTS

The ISA Sports Design Competition is a great opportunity for pupils to create art in response to a brief. Each year, pupils are invited to design the images for the front cover of the programmes for ISA Sports' national events. Copies will be seen by up to 1,200 spectators at some of the larger events.

### **Eligibility**

Only schools whose Head is a Member with ISA are eligible to enter ISA competitions. Any pupils competing must be on the main school's admissions register, on the date of the event.

Open to Year 5-13. Our year groups are based on the UK national curriculum, for more information and to check the correct year group for your students see [here](#). Please ensure you enter pupils according to the UK system, even if your own school's age group system differs.

At ISA, we are committed to making our opportunities accessible, we welcome applications from all pupils, including those with learning difficulties or disabilities. If your pupil(s), those with an EHCP or on the school's SEND register, are working at a level that differs from their age group's key stage, or if your school or student focuses on development and skills rather than year groups, please contact us.

Alternative formats of these guidelines are available on request. Please notify us at the earliest opportunity so we can provide the document accordingly, if required.

### **Competition Categories**

Schools can submit a maximum of nine entries in total, spread across the categories below. One entry only per pupil per category. We encourage schools to run a competition in house and to submit their best entries.

This year we are introducing a new category: Athletics Logo Design. This winning Design will be used on the event programme and may be used on garments available at the National Athletics Finals, please ensure images are as clear as possible. Fine Designs reserves the right to amend designs for the purposes of printing, but where possible the design will be printed as close to the original as possible.

- Athletics Logo Design (may be used on garments)
- Swimming Programme
- Tennis Programme
- Football Programme
- Boys Field Hockey Programme
- Girls Field Hockey Programme
- Netball Programme
- Rugby Programme
- Cross Country Programme

### How to enter

Entries must be submitted online via the entry form [here](#) on ISA website by **Thursday 26 March 2026** at the latest.

- Create an image for the cover of one of the ISA National Sports Programmes. See the categories section for a list of the sports included in the competition. You can use the examples below for inspiration.
- Please name your file with the school name followed by the pupil name e.g. SchoolName\_JohnSmith

### Rules

- All entries must be the participants' original work, which has never been published.
- Digital art is allowed
- Entries for the covers must be **portrait only**
- Entries must not include any writing
- Entries must be submitted as JPEG or PNG file only
- Image disclaimer: To ensure the winning logo is suitable for printing and marketing purposes, please be prepared to expect minor changes to your design in the final stages of creating the prototype.
- While we recognise the potential benefit of AI, we kindly request that participants are using it for inspiration and support and in line with their schools policies on its use, rather than using it to generate their artwork. Please include details about the process of using AI under "any special circumstances" box if applicable, so judges are aware.



# ISA Sports Design Competition 2026

## Rules and Guidelines

All the copyrights belong to the participant. However, ISA reserves the right to showcase the artworks on the ISA website and social media and to use them for marketing purposes. Please note that the name of the student might also be displayed.

We will be looking for bold images which fill the page and meet the criteria above. Below are some examples of previous winners. Remember that borders will be put around your artwork as in the first two examples.

