



ASHVILLE

Ashville College Charity Club

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Event Description

Pre Loved Toy sale

We organised a toy sale in the new year and asked pupils to donate toys that they no longer use.

Our goal was to raise approximately £250 for our chosen charity – Living Potential Care Farm. The farm is local and supports adults with learning needs and elderly people with dementia.

Budget

The club has no budget so all resources were made for free using materials readily available at school.

Marketing:

Posters - They were produced by all Charity Club members during early January. They were displayed around the entire school.

Assembly – Representatives from the club promoted the event during a whole school assembly.

Newsletter – Parents were advised of the event through our weekly newsletter. Reminders were also sent via Seesaw.

Timeline

We made posters to promote the event during our club on Wednesday 15th and 22nd January.

We also promoted the event during a whole school assembly on Thursday 23rd January.

The event was promoted in our parent newsletter between Friday 17th and 24th January.

The sale took place on Wednesday 29th January.

Result

We surpassed our target substantially and raised £414.50.

This was presented to the farm (alongside a further £311.50 which we raised that half term through a non-uniform sale).

The money was used to purchase bike helmets and a shed for their alpacas.