

ISA Conference Sponsorship Pack



INDEPENDENT
SCHOOLS
ASSOCIATION

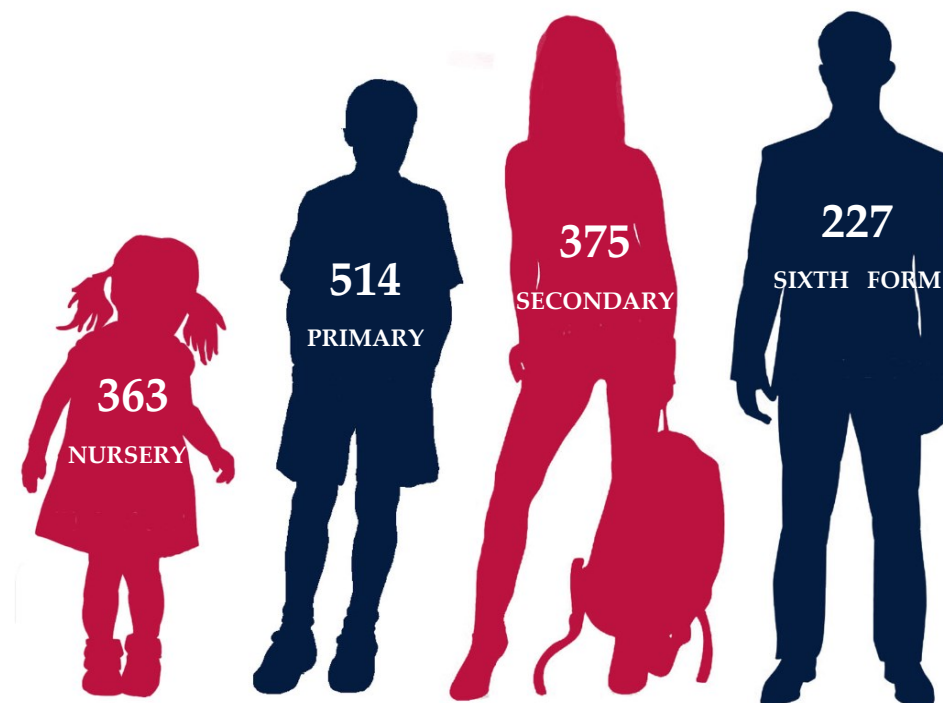
OVER 650 SCHOOLS
IN MEMBERSHIP

57% PROPRIETORIAL

43% CHARITIES

97 WITH BOARDING

135,000+ PUPILS



The Independent Schools Association (ISA) is the registered charity that represents the Heads of over 650 of the UK's best independent schools. We provide our Members and their staff with a wide range of membership services, including high quality training courses and conferences, networking opportunities, advice and support, and we actively pursue our charitable objectives by supporting a wide range of charities.

Founded in 1878, ISA is one of the oldest of the organisations for the heads of independent schools.

Our members are Headteachers or Principals of independent schools, or Honorary Members who serve the sector. ISA Members' schools are **diverse** and cover the complete age range and vary in size and nature, from **early years** to **senior**, **boarding** and **day**, **all-through schools**, **co-educational** and **single gender**, and **specialist schools** in the **arts** and **music**.

ISA works closely with Headteachers and with other professional bodies to promote excellence in independent education. We seek to influence the national educational debate on behalf of our Members, while promoting independence and choice.

Sponsoring at our events allows school suppliers to build their brand awareness through an affiliation with an influential voice within the independent education sector and offers access to key decision-makers.

All packages are purchased on a first come, first served basis.

If you have any queries or would like to secure sponsorship, please email courses@isaschools.org.uk

Potential engagement rates through ISA



**Up to 35k+ monthly
website views**



**Over 10,000 Social Media
Followers**



**40% Average Open Rate
for ISA Newsletter**



**45% Average
Click-to-Open Rate for
ISA Newsletter**

Product Sponsorship

We offer companies the opportunity to sponsor products at all of our conferences, offering you wide brand exposure. Please ask per conference for availability.

Sponsorship Package	Price	Display branding on product
Conference Lanyards	£750	✓
Conference Bags	£850	✓
Custom do you have anything you would like to offer delegates at our conferences?	Enquire	✓

Heads Induction Conference

Thursday 11 - Friday 12 January 2024 | Fanhams Hall, Ware

Attended by approximately 60 Heads new to ISA Membership. This conference offers leadership insights and an introduction to the association and its services. Attendees may be new to Headship altogether, or experienced Heads new to the association. There is no exhibition space for sale at this event. Sponsorship includes exclusive space to promote your product. A 1 day conference with dinner.

Sponsorship package	Price	Exhibition space included	Dinner Tickets	Opportunity to address delegates	Free conference session passes	Display branding at event	Sponsorship branding on programme	Company profile on event booking page	Company profile in delegate pack	Promotion via ISA social media platforms
Headline Sponsorship	SOLD	3m	(2)	✓ Conference Welcome	(2)	✓ Main conference room	✓	✓	✓	✓
Dinner Sponsorship	SOLD	2m	(2)	✓ Dinner		✓ Dinner	✓	✓	✓	✓
Drinks Sponsorship	£1500	2m	-	✓ Drinks		✓	✓	✓	✓	✓

Deputy and Assistant Heads Conference

Thursday 14 March 2024 | Wyboston Lakes Resort, Wyboston

Attended by approximately 40 Deputy and Assistant Heads. This is a excellent opportunity to network with key decision makers. A 1 day conference with dinner.

Limited exhibition space is also available.

Sponsorship package	Price	Exhibition space included	Dinner Tickets	Opportunity to address delegates	Free conference session passes	Display branding at event	Sponsorship branding on programme	Company profile on event booking page	Company profile in delegate pack	Promotion via ISA social media platforms
Headline Sponsorship	£2000	3m	(2)	✓ Conference Welcome	(2)	✓ Main conference room	✓	✓	✓	✓
Dinner Sponsorship	£1500	2m	(2)	✓ Dinner		✓ Dinner	✓	✓	✓	✓
Drinks Sponsorship	£1000	2m	-	✓ Drinks		✓	✓	✓	✓	✓

Annual Conference

Thursday 16 – Friday 17 May 2024 | Birmingham Rep, 6 Century Square, Birmingham, B1 2EP

Attended by approximately 130 Headteachers of independent schools in ISA Membership. A 2^{1/2} day conference (2 day exhibition) with an informal dinner on Thursday and our Black Tie Annual Dinner on Friday. This is our Annual event for members to congregate and is our most highly regarded conference.

Sponsorship Package	Price	Gold Supplier Price	Exhibition stand included	Dinner Tickets	Opportunity to address delegates	Free conference session passes	Display branding at event	Sponsorship branding on programme	Company profile on event booking page	Company profile in printed conference brochure	Promotion via ISA social media platforms	Full page A5 advert in printed conference brochure	Feature in 2 ISA Newsletter editions
Headline Sponsor	SOLD	£1250	3m	(2) Annual Dinner & Thursday Dinner	✓ Conference Welcome	(2)	✓ Main conference room	✓	✓	✓	✓	✓	✓
Annual Dinner Sponsor	SOLD	£1000	2m	(2) Annual Dinner	✓ Annual Dinner		✓ Annual Dinner	✓	✓	✓	✓		
Thursday Dinner Sponsor	£2500	£1000	2m	(2) Thursday Dinner	✓ Thursday Dinner		✓ Thursday Dinner	✓	✓	✓	✓		
Annual Drinks Reception Sponsor	SOLD	£750	1m	(2) Annual Dinner	✓ Annual Drinks Reception		✓ Annual Drinks Reception	✓	✓	✓	✓		
Golf Competition Sponsor	£500				✓ Golf Competition	2 Golf Passes	✓ Golf Competition	✓	✓	✓	✓		
New Heads Tea	£500				✓ New Heads Tea		✓ New Heads Tea	✓	✓	✓	✓		

Autumn Study Conference

Thursday 14 - Friday 15 November 2024

Chesford Grange Hotel, Kenilworth, Warwick

Attended by approximately 130 Heads, Deputy Heads and Senior Leaders of independent schools in ISA Membership. 1^{1/2} day conference and exhibition, 1 dinner (including ISA Awards Ceremony), and the National Art Final Exhibition.

The ISA Awards is an annual event run for our Members that recognises and commends best practice in a wide range of areas. Entries run from March - July with shortlisted schools announced in September. The winners are then awarded at a Ceremony held at the dinner of Autumn Study Conference (up to 250 attending).

Sponsorship Package	Price	Gold Supplier Price	Exhibition stand included	Introduction to delegates by CEO	Free Dinner Tickets	Opportunity to address delegates at sponsored event	Free conference session passes	Opportunity to display branding	Sponsor feature in Electronic delegate pack	Sponsor branding on Conference Programme	Sponsor branding on Event Booking page	Promotion via ISA's digital & social media platforms	Feature in x3 ISA e-Newsletter editions	Full page advert in ISA Awards brochure	Branding on sponsored Award certificate
Headline Sponsor	£3000	£1000	3m	✓	(2)	✓	(2)	✓ *main	✓	✓	✓	✓	✓		
ISA Awards Dinner Sponsor	£2500	£900	2m		(2)	✓		✓ *awards ceremony	✓	✓	✓	✓		✓	✓
Drinks Reception	£1500	£750	1m		(2)	✓		✓ *drinks reception	✓	✓	✓	✓			
Individual ISA Awards	£600 per category	£400 per category			(2)	✓ *present award to winner		✓ *awards ceremony	✓		✓ *awards page	✓		✓	✓