



















Open to EYFS - KS2

Students are invited to design a book cover on the theme: My Magic Pencils

DEADLINE Tuesday 21 April 2026

Competition open to ISA Members' schools only Visit the ISA website for more information

isaschools.org.uk | isaarts@isaschools.org.uk



ISA Book Cover Design Competition 2026 Rules and Guidelines



This competition invites pupils to design a book cover based on the theme 'My Magic Pencils'. The winning design will be used for the book cover for the published stories from the ISA Young Storytellers Competition.

Eligibility

Only schools whose Head is a Member with ISA are eligible to enter ISA competitions. Any pupils competing must be on the main school's admissions register, on the date of the event.

Open to KS2. The design can be created by an individual or in groups. We encourage schools to run a competition in house first and submit their best entries.

Our year groups are based on the UK national curriculum, for more information and to check the correct year group for your students see here. Please ensure you enter pupils according to the UK system, even if your own school's age group system differs.

At ISA, we are committed to making our opportunities accessible, we welcome applications from all pupils, including those with learning difficulties or disabilities. If your pupil(s), those with an EHCP or on the school's SEND register, are working at a level that differs from their age group's key stage, or if your school or student focuses on development and skills rather than year groups, please contact us.

Alternative formats of these guidelines are available on request. Please notify us at the earliest opportunity so we can provide the document accordingly, if required.

Competition Categories

Schools can submit a maximum of four entries per year group. If groups are mixed years, please contact us. Schools are invited to create a book cover in portrait orientation with the theme 'My Magic Pencils'. (Please note that some year groups might be combined for the judging process).

- EYFS
- Year 1
- Year 2
- Year 3
- Year 4
- Year 5
- Year 6

Please note: The image of the cover must be high quality as it will be printed.

How to enter

Submit your entry via the form on the ISA website here by Tuesday 21 April 2026 at the latest.

- The artwork cannot contain any wording except from the title 'My Magic Pencils'
- The artwork must be submitted as a file JPEG or PNG
- Please name your file with the school name followed by the group name e.g. SchoolName Class1

If you have any questions, please contact isaarts@isaschools.org.uk.