



# ISA

## Charity Event Challenge

Supported by  
**EVENT ACADEMY**

Open to KS2 - KS5

# DEADLINE

## Wednesday 6 May 2026

Competition open to ISA Members' schools only  
Visit the ISA website for more information

[isaschools.org.uk](https://isaschools.org.uk) | [isaarts@isaschools.org.uk](mailto:isaarts@isaschools.org.uk)

**ISA**  
**ARTS**

Children from Key stage to Key Stage 5 are invited to create and plan their own event raising funds to support a local charity. This challenge encourages creativity, teamwork, and community engagement while providing an opportunity to develop planning and organisational skills. The entrants will be judged by a team of experts from the UK's leading event management school – The Event Academy.

### **Eligibility**

Only schools whose Head is a Member with ISA are eligible to enter ISA competitions. Any pupils competing must be on the main school's admissions register, on the date of the event.

Open to Year 3 to year 13. Students can participate individually or in a team. Work should have been produced within 18 months before the deadline. Projects should not have been submitted to a previous ISA competition.

Our year groups are based on the UK national curriculum, for more information and to check the correct year group for your students see [here](#). Please ensure you enter pupils according to the UK system, even if your own school's age group system differs.

At ISA, we are committed to making our opportunities accessible, we welcome applications from all pupils, including those with learning difficulties or disabilities. If your pupil(s), those with an EHCP or on the school's SEND register, are working at a level that differs from their age group's key stage, or if your school or student focuses on development and skills rather than year groups, please contact us.

Alternative formats of these guidelines are available on request. Please notify us at the earliest opportunity so we can provide the document accordingly, if required.

### **Year Groups**

Schools can submit a maximum of six entries per year group. Students can participate individually or in a team. (Please note that some year groups might be combined for the judging process).

- Year 3
- Year 4
- Year 5
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13

### How to enter

Entries must be submitted via the online entry form [here](#) on the ISA website by **Wednesday 6 May 2026** at the latest.

To support the entrants The Event Academy have provided a helpful video and document to guide your students with their entry. You must be logged in for the video and document to show on this [page](#).

Participants must submit a comprehensive event plan, including:

- Event description and goals.
- Detailed schedule and timeline.
- Budget and fundraising plan.
- Marketing and promotion strategy. (as well as creating advertising e.g. poster)
- Results.

Submissions should be in the form of a written document (one A4 page) and a presentation (slides or video, max 2 minutes).

Teams should provide a brief explanation of why they chose their charity and how their event will benefit them.

While we recognise the potential benefit of AI, we kindly request that participants are using it for inspiration and support and in line with their schools policies on its use, rather than using it to generate their projects. Please include details about the process of using AI under “any special circumstances” box if applicable, so judges are aware.

### Charity Selection

Participants must choose a registered local charity to support.

### Judging process and criteria

1. Creativity and Originality
2. Planning and Organisation
3. Community Impact
4. Charity Support
5. Presentation

If you have any questions, please contact [isaarts@isaschools.org.uk](mailto:isaarts@isaschools.org.uk)