



INDEPENDENT  
SCHOOLS  
ASSOCIATION

# The ISA Journal

*THE JOURNAL FOR INDEPENDENT SCHOOLS*

## MEDIA PACK

# The ISA Journal

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The ISA Journal is the only publication to reach individual Heads and senior leaders across the entire membership of the Independent Schools Association, which is now a family of over 660 schools.

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The independent education sector has a considerable annual purchasing spend for services and equipment associated with providing the very highest stands of education.

The ISA Journal is published termly, timed to land on desks in the opening weeks of each term. This is considered to be the perfect time to reach key decision makers.

Content is driven by our audience, inspiring, motivating and encouraging best practice; all designed to maintain the excellence and innovation within independent education. Over 2,200 issues of the Journal are printed and distributed to over 640 member organisations every term.

## Advertising rates

Advertising space is limited and is booked on a first come, first served basis

OUR RATES:	1 ISSUE	3 ISSUES <i>(per issue)</i>
Outside back cover	950.00	700.00
Inside front cover	950.00	700.00
Inside back cover	800.00	670.00
A4 full page	750.00	600.00
Half page	375.00	325.00
Quarter page	250.00	200.00

## Content

Each issue will feature editorial on current education trends, changes in legislation, school news from across the ISA's Members, information about conferences and training, plus all the latest from ISA Arts and ISA Sport.

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## Do you want to write for the ISA Journal?

If you would like to contribute an article to the ISA Journal, please contact Joseph Tomkins at [comms@isaschools.org.uk](mailto:comms@isaschools.org.uk).

See our [website](#) for guidelines.

**For editorial and advertising enquiries, please contact Joseph Tomkins, Media and Communications Officer, at [comms@isaschools.org.uk](mailto:comms@isaschools.org.uk)**